

Washlink Mobile Car Wash App

Consumers today are increasingly relying on their smartphones not only to communicate with others but also to purchase goods and services from their favorite businesses, manage membership programs, and earn loyalty rewards, and the local car wash is no exception! However, it's important to note that not all smartphone apps are created equal. The Washlink Mobile app is specially designed by car washers for car washes.

Features and Benefits:

- In-App Payment for Single Car Washes and Monthly Wash Club Programs
- Automation in Terms of Recurring Billing Support for Wash Clubs
- In-App Loyalty Rewards
- Discount pricing intervals and family plan capabilities for wash clubs
- Your own branded wallet and ability to offer eGift Cards
- Gamification (including a game branded to your car wash and custom photo filters)
- Deals, coupons, referral bonuses, download credits
- Personalized push notifications
- Geofencing capabilities and support for Bluetooth beacons for onsite messaging
- Fleet account management system
- Robust App Management Web Portal
- Attendant App for attended washes
- Food and beverage ordering for C-store car washes
- Boost Online Reviews
- Reporting and Analytics
- And Much More

